**Local Area Agreement Long list of Outcomes**

Consultation draft approved by Wiltshire Strategic Board on 11 September 2006

This Appendix highlights in bold the proposed outcomes and sub-outcomes that are a priority for Salisbury District Council. The council is already committed to these priority outcomes, or likely to be in future.

Where outcomes or sub-outcomes can only be supported if there is a change in emphasis, they have been italicised and alternative wording proposed in a footnote.

**Background**

1. The LAA will be organised around the following blocks:

   | | |
   |---|---|
   | 1. Children & young people | 4. Older people |
   | 2. Safer & stronger communities | 5. Economic development & enterprise |
   | 3. Healthy communities | 6. Environment |

*Each outcome:*

- *will be led by a nominated partner who will coordinate the activities of the other contributing partners*

- *will be expressed in terms of a strategic goal (ie a broad, perhaps even aspirational outcome to be delivered over a number of years)*

- *will be supported by at least one Activity*

*CHECKLIST - to be included an outcome must meet one or more of the following criteria*

| | |
|---|---|
| a. *The outcome provides an opportunity to resolve a complex, or previously intractable area of activity, which may include the negotiation of freedoms and flexibilities which will allow more effective service delivery.* | |
| b. *The outcome will draw in more support and commitment from Government, and its agencies, to certain local priorities.* | |
| c. *The outcome will offer an opportunity to simplify/streamline funding arrangements and reduce government requirements for monitoring, reporting and inspection.* | |
| d. *The outcome will provide clear opportunities to enhance service delivery by building greater VCS engagement.* | |
| e. *The outcome offers good prospects for developing new and better ways of delivering key services and objectives.* | |
| f. *The outcome will help us to achieve LPSA stretch targets.* | |
| g. *The outcome will make a significant contribution to sustainability in Wiltshire.* | |

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| *Mandatory outcomes: central government as identified some outcomes which must be included in the LAA. The action taken on these should be designed to contribute to issues of local importance. For this to happen it may be necessary to negotiate 'enabling measures' as part of the LAA.* | |

**Note about resourcing**: There are no new resources available for activities in the LAA. In developing activities, blocks will need to identify improvements in the way things are currently done (to release resources by working differently). This should include identifying savings that may be achieved from 'enabling measures' from government. Blocks may also wish to identify and pursue potential opportunities to bid for funding from external sources.

## CHILDREN & YOUNG PEOPLE

| LAA Block: Children & Young People | |
|---|---|
| **Headline Outcome 1**: **Improving the Health and Educational attainment of Looked after Children and Young People (LACYP) and young care leavers** | |
| Reason for choice (unless covered below): This area was highlighted as a key priority by the Children and Young People's Trust Board and through the Annual Performance Assessment by inspectors. Satisfies selection criteria a, e and f. | |

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
|  | 1.1 Improved number of LACYP with health assessments and that are registered with dental practitioner | In line with Healthy care partnership, the need to improve APA performance, and the draft Strategy for Wiltshire (healthiest county). Children & Young People Plan Key Priority E. |
|  | 1.2 Improved educational attainment and stability of LACYP | Key to improved outcomes.  In line with LPSA and the need to improve performance. Children and Young People Plan key Priority J and U.  In LPSA |
|  | **1.3 Increased provision of suitable accommodation and support for young people leaving care** | **Fundamental in achieving other key outcomes including NEET, young people free of substance misuse, offending etc.  Children and Young People Plan Objective L.  In LPSA** |

| LAA Block: Children & Young People | |
|---|---|
| **Headline Outcome 2**: Increase opportunities for disabled children and young people in Wiltshire to achieve their full potential | |
| Reason for choice (unless covered below): This area was highlighted as a key priority by the Children and Young People's Trust Board. See page 44 of Children & Young People's Plan. Satisfies selection criteria a, d and e. | |

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
|  | 2.1 More Children and young people with severe and complex disabilities get the services they need at the right time ( before problems escalate) through a joined up service | Currently parents report that services are not 'joined up ' and not delivered in a timely and child centred way (New Pathways report (NPR) ) |
|  | 2.2 Improve preparation and planning for  transition to adult services for young people with severe and complex disabilities | Better service planning ahead of the transitions to adult services would avoid the future being unsure  for many young people and existing supports being disrupted – (consultation with all key stakeholders through transition strategy confirms this) |
|  | 2.3 Children and young people with severe and complex disabilities have equality of access to all public services | Exclusion from ordinary provision separates children and young people from their peers , reduces their choice and opportunity – it also increases pressure on families |

| LAA Block: Children & Young People | |
|---|---|
| **Headline Outcome 3**: Improve the emotional well-being of children & young people | |
| Reason for choice (unless covered below): This area was highlighted as a key priority by the Children and Young People's Trust Board. See Children & Young People's Plan page 43. Satisfies selection criteria d and e. Bullying - this area was highlighted as a key priority by the Children and Young People's Trust Board and is a high priority for young people. It is highlighted in Wiltshire Assembly of Youths Agenda for Action. Satisfies selection criteria d and e Teenage pregnancy - this area was highlighted as a key priority by the Children and Young People's Trust Board and links to the Wiltshire Assembly of Youths Agenda for Action key issue around providing consistent high quality sex education across Wiltshire. Satisfies selection criteria e. | |

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
|  | 3.1 Fewer infants with vulnerable or disordered attachment | Research has identified the importance of the early months of life in the formation of attachments, a process that impacts directly on brain development in infants.  Disordered attachment early in life is associated with conduct disorder in later years. |
|  | 3.2 Fewer young children with emotional and behavioural problems | Emotional & behavioural problems in young children starting school can have a significant adverse effect on their educational and social development which can have long term consequences for the individual, as well as effectively wasting educational resources. |
|  | 3.3 More effective responses to young people who develop significant emotional & behaviour problems | Numbers of young people with emotional & behavioural problems are growing.  Ineffective responses to their needs can result in long-term adverse consequences (lasting into adult life) for the individual and result in disproportionate demands on services. Children & Young People's Plan Objective B. |
|  | 3.4 Improve the well-being of children & young people by reducing bullying | Identified by children and young people as causing great distress and harming self – esteem. Need to find and disseminate the good practice in anti-bullying. The Children & Young People's Trust Board is in the unique position to share commitment and partnership working to improve this intractable area. Children & Young People's plan objective I. |
|  | 3.5 Reduction in the under 18 conception rate by 50% by 2010 | Wiltshire had a significantly lower teenage conception rate in 2004;  28.6 conceptions per 1000 girls aged 15-17, compared  to the National rate of 42.1  and South West rate of 34.2 . The recent 2004 data shows the rate has dropped showing a 16.1%reduction in the conception rate from the baseline rate in 1998, exceeding the national interim 2004 target of a reduction of 15%. Children & Young People's Plan Objective C. Mandatory Target |

| LAA Block: Children & Young People | | |
|---|---|---|
| **Headline Outcome 4:** Improve children & young people's environmental awareness | | |
| Reason for choice (unless covered below): This is highlighted in Wiltshire Assembly of Youths Agenda for Action. Satisfies selection criteria e and g. Could merge with Environment Block (?) | | |
| Lead | Sub-outcome | Reason for choice |
| | 4.1 Preparing young people for a lifetime of sustainable living | Children & young People are passionate about caring for the world in which they live and the people within it |
| | | Active support for the well-being of the global environment & careful use of diminishing natural resources to find ways to improve people's quality of life without damaging the environment |
| | | A way to develop stronger, safer and more harmonious communities |
| | | Every child and young person should have the chance to shape society and their own future through active citizenship. |
| | | Children & Young People's Plan Objective AA. |
| WCC ESD | 4.2 Reduce mode share of pupils travelling to school by car (excludes car sharing) | Features in the Local Transport Plan Mandatory Target |

| LAA Block: Children & Young People | | |
|---|---|---|
| **Headline Outcome 5:** Promote accessibility to Lifelong Learning and ensure the improvements of the skills base in the workforce | | |
| Reason for choice (unless covered below): Satisfies selection criteria e, f and g. | | |
| Lead | Sub-outcome | Reason for choice |
| | Reduce % of 16-18 year olds not in education, employment & training | Key national indicator Children & Young People's Plan Objective EE. Mandatory target & LPSA2 Target |

## OLDER PEOPLE

| **LAA Block: Older People** | | |
|---|---|---|
| **Headline Outcome 1. More older people are socially included and actively participate as valued citizens in their local communities and neighbourhoods** | | |
| Reason for choice (unless covered below): | | |
| **Lead** | **Sub-outcome** | **Reason for choice** |
| | **1.1 Increased number of older people participating in social/ leisure activities in their local community (especially marginalised groups including older men)** | **BTI – OP want to participate but 21% need support & encouragement to join in.; A County Fit for Our Children – Need to increase people's access to Wiltshire's cultural activities & opportunities;**<br>**A Sure Start to Later Life – Need to develop opportunities to leisure & volunteering for OP** |
| | **1.2 Increased number of older people who volunteer locally** | **BTI – 6% more want to volunteer; Sure Start – promote vol opportunities** |
| | **1.3 Reduced number of older people who are lonely and socially isolated** | **BTI – 10% are lonely and 1 in 5 have few or no local family or friendship networks** |

| **LAA Block: Older People** | | |
|---|---|---|
| Headline Outcome 2:  More older people are able to enjoy healthy active ageing and maintain independence | | |
| Reason for choice (unless covered below): | | |
| Lead | Sub-outcome | Reason for choice |
| Led by Healthy Communities block 1.2 | | (2.1) Increased number of older people involved in physical activity ?and healthier lifestyles |
| | 2.2 Improved access to health services provided by a skilled, respectful and sustainable workforce | BTI – priorities for primary care; more dentists, easier GP appointments, more local service delivery<br>Our Health, Our Care, Our Say - Moving care closer to home and improving access to primary care services<br>Joint Review – No out of hours nursing service available in north of Wiltshire and no overnight nursing services across the county<br>Pathways for Change – reconfiguration of PCT services to provide more delivered locally |
| | **2.3 Increased number of older people helped to stay independent and are supported by a skilled, respectful and sustainable workforce** | **BTI - 94% want to stay independent, high percentages experiencing difficulties eg maintaining the home, gardening, practical tasks and heavy housework**<br>**NSF Older People – Standards 3 (Intermediate care) and 8 (Promoting active, healthy life)**<br>**New Ambition for Old Age – Need to improve urgent care and support healthy ageing**<br>**Our Health, Our Care, Our Say – Need to shift from acute centres to community settings with greater focus on prevention and intermediate care**<br>**Social Services PAF indicators -** |
| | **2.4 Integrated support for those older people with complex needs** | **Our Health, Our Care, Our Say – Need for better support for people with long term health & social care needs including delivery of integrated care plans & managed care networks**<br>**New Ambition for Old Age - Need for better support for people with complex needs**<br>**Long Term conditions PSA targets – Community Matrons, reducing emergency bed days**<br>**A Sustainable Strategy for Wiltshire - Encourage communities, households and individuals of all ages to be more pro-active in protecting their own health and welfare by adopting healthy and active lifestyles and by planning for their futures**<br>**Pathways for Change – Community Matrons and better support for people with long term conditions integral to proposals** |
| | 2.5 More carers supported to continue caring | BTI – 6% of over 50s provide up to 9 hours of care a week, 3% provide 35 hrs or more per week (likely to be an under-estimate due to self-perception as carers, sample make-up)<br>Our Health, Our Care, Our Say – Need to respond to respond to Government "New Deal for Carers"<br>Joint Review – Identified lack of respite services<br>Wiltshire Carers Strategy – Needs review and more support for implementation |
| | **2.6 Reduced number of older people experiencing falls [LPSA TARGET – to reduce hospital admission due to fall]** | **BTI – 35% fell / tripped in home, 37% outside home; 30% concerned with cycling on pavements & 2 in 5 with uneven pavements & cobbles**<br>**NSF for Older People – Standard 6 (Falls)**<br>**New Ambition for Old Age – Falls and bone health programme**<br>**Joint Review – Three different falls models across Wiltshire but no identifiable falls strategy resulting in variable access** |
| | 2.7 More support provided to older people with functional and organic mental health problems & better promotion of good mental health | BTI –  higher than anticipated acknowledgement of mental health concerns eg 56% are bothered by feeling down, 14% feel anxious on most or some days<br>NSF for Older People – Standard 7 (Mental Health)<br>New Ambition for Old Age – Mental health in old age programme requires age equality in provision of services, improved staff skills in non-specialist settings, better specialist services and mental health as a part of active ageing<br>Everybody's Business – Mainstreaming mental health services<br>Mainstreaming Mental Health – Integration integral to local planning |

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| LAA Block: Older People |
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| Headline Outcome 2:  More older people are able to enjoy healthy active ageing and maintain independence |

| | | Joint Review |
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| *LAA Block: Older People* | |
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| *Headline Outcome 3:  Older people have access to affordable, flexible and safe transport to a range of services and activities[1]* | |
| *Reason for choice (unless covered below):* | |

| Lead | Sub-outcome | Reason for choice |
| --- | --- | --- |
| | *3.1 More older people involved in an integrated approaches to transport planning* | *BTI – concerns re lack of joined-up transport planning for all travel purposes (including access to re-configured health services)*<br>*A County Fit for Our Children – need to improve access to goods, services & employment opportunities for all sections of the community, particularly those living in rural areas* |
| | *3.2 Increased accessibility to and availability of public transport* | *BTI – 25% of OP do not drive a car, 42% have to drive as public transport not available, 7% of drivers have blue badge, more would use public transport if cheaper, more frequent, punctual and available in evenings and night time; Joint Inspection – incomplete coverage for transport to services; Sure Start – mainstream transport should be more available*<br>*A County Fit for Our Children – Need to provide greater access to demand responsive bus services across the county*<br>*Joint Review – incomplete coverage for transport to services*<br>*A Sure Start to Later Life – need for flexible, individual transport services and need to address barriers to accessing transport which are cost, accessibility and availability, mobility constraints and crime and safety* |

| Older People Headline Outcome 4:  More older people actively engaged in developing community safety strategies and reduce the fear of crime – The sub-outcomes shown below are reflected in the Safer & Stronger Communities block outcomes and are shown here for information only.  Similarly 2.1 (Health) & 3.4 (EDE). | |
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| Safer C 2.5 | More older people enabled to take measures to reduce the risk of distraction burglary & deter cold callers |
| Safer C 2.1 | Perception of personal safety improved and worry reduced about incidence of anti-social behaviour |
| Safer C 2.3 | Intergenerational respect between OP and younger people enhanced. |

| LAA Block: Older People | |
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| Headline Outcome 5:  The contribution of older people is valued and increased in relation to paid and voluntary work and they are enabled to enjoy flexible retirement and maximise their income | |
| Reason for choice (unless covered below): | |

| Lead | Sub-outcome | Reason for choice |
| --- | --- | --- |
| Led by EDE 3.4 | (5.1) Age awareness of employers increased to help them to support older workers and provide flexible retirement | |
| | 5.2 To support individuals in 'Third age planning' for paid and voluntary activity | BTI – need for life planning to make informed decisions, opportunity for OP to contribute more to the local economy, wanting flexibility and adjustments for older workers and need to minimise barriers to volunteering. [Opportunity Age?] |
| | 5.3 To raise the income of older people particularly in areas of deprivation | BTI – around 39,058 older people are estimated to be income deprived.  30 rural villages in the county contained hotspots of low-income pensioner households<br>A Sure Start to Later Life – Need to improve take-up of benefit entitlements |

| LAA Block: Older People | |
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| Headline Outcome 6:  More older people benefit from life-long learning and opportunities for personal development | |
| Reason for choice (unless covered below): | |

| Lead | Sub-outcome | Reason for choice |
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| | 6.1 More over 50s able to enjoy learning opportunities and be socially included | BTI – 65% have not been on courses in 5 years; Need to promote opportunities, use existing facilities in local communities and provide via existing groups more effectively<br>A Sure Start to Later Life – strong correlation between social exclusion and deprivation |
| | 6.2 More OP able to access evening classes and support to use IT | BTI - barriers include cost – 43%, course times &/or length – 38%, transport difficulties – 32%; Only 19% felt safe going out in dark; 30% want better street lighting; 58% have access to a computer but 1 in 3 cannot text or email. |

| LAA Block: Older People |
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| Headline Outcome 7:  A 'home for life' strategy is developed which enables older people to retain choice and control while maintaining independence |

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[1] Reword this headline outcome to: 'All communities have access to affordable, flexible and safe transport to a range of services and activities'.  Move this outcome to the Stronger block.

| **LAA Block: Older People** | | |
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| **Headline Outcome 7:  A 'home for life' strategy is developed which enables older people to retain choice and control while maintaining independence** | | |
| **Reason for choice (unless covered below):** | | |
| Lead | Sub-outcome | Reason for choice |
| [?Supporting People Review Group] | 7.1 Development of a "home for life" strategy with older people | BTI – [?]  A County fit for our Children – need to bring the homes of people living in social housing & vulnerable people living in the private sector to a decent standard by 2010<br>A Sure Start to Later Life – Need to reduce to good housing standards via better access to information, maintenance and repair of existing homes, improved housing options, joining-up and prevention strategies to maintain independence<br>[Our Countryside the future.  A Fair Deal for Rural England?] |
| | **7.2 More older people are supported to remain within their own home and to maintain their home** | **BTI – 62% of older people may move house, 25% & 20% respectively felt their house or garden too difficult to maintain, [78% would be happy with sheltered or extra care housing. 8% would like help with future housing needs]**<br>**Supporting People – Need for better provision of housing-related support** |

HEALTHY COMMUNITIES

| **LAA Block: Healthy Communities** | | |
|---|---|---|
| **Headline Outcome 1:  Improve Health and Reduce Health Inequalities** | | |
| **Reason for choice (unless covered below): Mandatory outcome and subsumes all sub-outcomes** | | |
| Lead | Sub-outcome | Reason for choice |
| | 1.0   Reduce health inequalities in and between local communities incl schools | Mandatory requirement<br>Supports Community strategy (Healthiest County)<br>Promotes social inclusion)<br>DH target |
| | 1.1   Reduce levels of binge drinking, population drinking in excess of recommended Government targets and under age drinking | Supports Community Strategy (Healthiest County)<br>Supports  reducing crime and fear of crime agenda<br>Supports  exemplar employer approach<br>DH target |
| | **1.2   Reduce  rising trend of obesity in population (increase physical activity)** | **Supports Community Strategy (Healthiest County),**<br>**LPSA target**<br>**Wiltshire and Swindon Activity and Sports Partnership (WASP) goals, Recognises issues from BTI exercise**<br>**Provides opportunities for businesses**<br>**Improves access to green and open spaces.**<br>**DH target** |
| | 1.3   Halt rising trend of obesity in population (improve diet of population) | Supports Community strategy (Healthiest County)<br>LPSA<br>Improves attainment in schools<br>Offers opportunities for local businesses<br>Enables alternative use of green spaces/allotments in schools<br>DH target |
| | 1.4   Reduce incidence of smoking in population | Supports Community Strategy (Healthiest County)<br>LPSA<br>Improves environment<br>Supports businesses and employers with implementation of smoke free legislation<br>Promotes exemplar employer<br>DH target |

## SAFER COMMUNITIES

| LAA Block: Safer Communities | | |
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| **Headline Outcome 1: Increase the safety of People, Places and Property** | | |
| Reason for choice (unless covered below): | | |
| Lead | Sub-outcome | Reason for choice |
| | 1.1 Reduce the number of deliberate fires | LPSA stretched target |
| | **1.2 Reduce comparator crime and narrow the gap between higher crime neighbourhoods** | **Mandatory outcome but also fits with the four district level Community Safety Partnership strategies 2005/8 and the Community Strategy – even though low crime, there are some neighbourhoods with substantially higher crime than others** |
| | 1.3 Increase home fire safety | LPSA stretched target. Cross references to Older peoples block. |
| | 1.4 Improve road safety | A priority issue for communities in Wiltshire and also in the district Community Safety strategies |
| | **1.5 Improve the Street scene** | **A WiSB sponsored project and LPSA 11 target. Cross references to the environmental block** |

| LAA Block: Safer Communities | | |
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| **Headline Outcome 2. Reassure the public in relation to crime and drugs, anti-social behaviour and the criminal justice system** | | |
| Reason for choice (unless covered below): Mandatory outcome but reducing fear of crime and anti-social behaviour is important for Wiltshire where the fear is disproportionate to the numbers of crimes. | | |
| Lead | Sub-outcome | Reason for choice |
| | **2.1 Improve the perception and reduce worry about the incidence of Anti-Social Behaviour** | **LPSA stretched target. Cross references with older peoples block** |
| | **2.2 Earlier intervention with Domestic violence victims and families** | **LPSA stretched target. Cross references to the young people and older peoples block** |
| | **2.3 Build respect in communities and reduce anti-social behaviour (especially alcohol related)** | **Mandatory outcome but an important issue for Wiltshire communities especially with regard to alcohol related anti-social behaviour. LPSA stretched target. Cross references to the children and young peoples block. Cross references to older people** |
| | **2.4 Reduce the proportion of adult and young offenders and prolific and priority offenders who re-offend** | **Priority for Community safety strategies and drug treatment plan. Cross references to the children and young peoples block** |
| | **2.5 More older people enabled to take measures to reduce the risk of distraction burglary and deter cold callers** | **A crime that preys on the elderly and vulnerable and rural communities. A high concern for older people in Wiltshire - Beyond the Immediate survey 2006.Cross references to the older peoples block, A priority in Community Safety Strategies** |

| LAA Block: Safer Communities | | |
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| **Headline Outcome 3: Reduce the harm caused by substance misuse** | | |
| Reason for choice (unless covered below):Mandatory outcome is for "harm caused by illegal drugs" As alcohol is of more concern for Wiltshire then this proposed outcome includes drugs and alcohol. | | |
| Lead | Sub-outcome | Reason for choice |
| | 3.1 Increase the employment, education and housing support and opportunities for ex- substance misusers | This support remains un co-ordinated and inconsistent. There are opportunities to co-ordinate and build on excellent work in the voluntary sector. |
| | 3.2 Increase the numbers of those entering drug and alcohol treatment especially through the criminal justice system | Wiltshire drug treatment plan. LPSA target for alcohol related re-offenders. Priority for Community safety Strategies and a real opportunity for partners to work together. Cross references to the Health block |
| | 3.3 Reduce the harm to children and young people through substance misuse | Community Safety Strategies. Recent needs assessment has shown the increasing numbers of young people (particularly at transition 16-18) misusing substances, particularly alcohol and also those children affected by parental substance misuse. Goes beyond traditional services and requires a joined up approach. Opportunities for working with the private, community and voluntary sector and between adult and children's services. Cross references to Health block and children and young peoples block |

## STRONGER COMMUNITIES

| LAA Block: Stronger Communities | | |
|---|---|---|
| **Headline Outcome 1. Empower local people and communities (including young people and other hard to reach groups) and with the voluntary sector to have a greater choice and influence over local decision making and a greater role in public service delivery** | | |
| Reason for choice (unless covered below):A mandatory outcome but felt to be an important one in the development of stronger "owned and involved" communities. We have also included the addition to the mandatory outcome of including young people and other hard to reach groups, which will include the BME communities – an element felt to be crucial in developing community cohesion and sustainable strong communities. The voluntary sector also have a crucial part to play. A cross cutting issue across all blocks. | | |
| **Lead** | **Sub-outcome** | **Reason for choice** |
| **WCC (Econ Regen)** | **1.1 The military/civilian interface is strengthened** | **Highlighted by Economic Dev enterprise block. .Wiltshire Community Strategy. Military  High presence Major piece of funded research underway to identify impact and benefits of strengthening the military/civilian interface** |
| **WCC/ Districts + Consortium** | **1.2 Local people involved in influencing public and voluntary services that address their local priority** | **People's issues have already been mapped in their community plans – need to highlight issues from particular community plans and embed Community Leadership. Opportunity for 'backbench' Members to operate on the 'front line'.** **Wiltshire and Swindon Third Sector/VCS Consortium – measurable outcomes from work plan** **Opportunity for LYPIGS (Local Young People) to be involved.** **Opportunity to pilot enhanced community governance projects.** **Opportunity to include results of social and economic impact research** **Mandatory indicator for % of residents that feel they can influence decisions affecting their local areas** |
| **Consortium** | **1.3 Diverse groups heard and involved in planning and decision making** | **To recognise Trans-national workers, that enter local economies without support to assist integration into local communities, as a significant demographic that will continue to evolve, and to ensure BME and other under-represented groups are also included (BME work can be supported by completed research now available).** **Mandatory indicator for % of residents who feel that their local areas are places where people from different backgrounds get on well together.** |
| **Consortium** | **1.4 A greater role for VCS in public service delivery** | **Opportunity to improve value for money/efficiency, local legitimacy and control. (Baseline reqd to measure performance, or use proxy indicators)** |

| LAA Block: Stronger Communities | | |
|---|---|---|
| **Headline Outcome 2. Enrich individuals lives, strengthen communities and improve places where people live, through culture, arts and sport and other methods including libraries and the historic environment** | | |
| Reason for choice (unless covered below):Mandatory and  Felt to be an important aspect in rural area such as Wiltshire where different parts of the community and different communities can come together .A cross cutting issue across all blocks | | |
| Lead | Sub-outcome | Reason for choice |
| WCC (Libraries) West Wilts DC | 2.1A developed sense of place | To recognise the expansive geography of Wiltshire, and the asset of its history, using this to expand knowledge of places. Opportunity to improve access to, and awareness of County Council community history website, and to improve the number of places already covered. Activities possible for all age groups, with IT as a resource, and encouraging heritage tourism from own residents. Opportunity to use public art, also promoting interpretation and communication Opportunity to set up/embed pan-Wilts Culture Group |
| Wilts Wildlife Trust | 2.2 Parish environment maps of wildlife generated | Opportunity to increase awareness of place.  Opportunity for whole community (volunteering and working together) to establish Base Line and to provide valuable data to help measure environmental change. |
| **WASP** | **2.3 A range of community groups established to deliver sport and physical activity projects in each local authority area.** | **Promotes intergenerational respect, fitness, well-being, cohesion.** **This comes directly from the WASP Business plan which was the subject of wide consultation thus this outcome is based on an agreed need.** **These community groups should include maximum use of facilities such as village halls so as to tackle the issues of rural isolation.** **Projects should cover a wide range of accessible activities from movement skills for toddlers to chair based exercise for the less agile.  Diversionary activities for youngsters will also be a priority so as to deter anti-social behaviour and promote community cohesion** |
| **WCC (Econ Regen)** | **2.4 Culture and Tourism established as distinctive brands in Wiltshire** | **To capitalise on extensive ancient and more recent history, promoting tourism and diversification. Opportunity to promote arts and expand cultural 'capital'** |

| LAA Block: Stronger Communities | | |
|---|---|---|
| **Headline Outcome 2. Enrich individuals lives, strengthen communities and improve places where people live, through culture, arts and sport and other methods including libraries and the historic environment** | | |
| | in Wiltshire | |
| West Wilts DC | 2.5 Arts established as distinctive brands in Wiltshire | Opportunity to establish Wiltshire and Swindon Arts Alliance or similar representative body (perhaps like WASP), and therefore opportunity for recognition of cultural diversity in art, and work of Rural Arts Wiltshire |

| LAA Block: Stronger Communities | | |
|---|---|---|
| **Headline Outcome 3. Narrow the gap of disadvantaged neighbourhoods** | | |
| Reason for choice (unless covered below): This is a mandatory indicator for "Safer" and a strong message from the multi-agency seminar that this goes beyond just crime and indeed all the other contributory factors also need to be addressed in some neighbourhoods to create safer AND Stronger (sustainable) communities | | |
| **Lead** | **Sub-outcome** | **Reason for choice** |
| **Rural Affordable Homes Partnership** | **3.1 Access to affordable homes increased.** | **Insufficient affordable rural housing available to meet demand** |
| **Community First** | **3.2 enable community asset ownership where appropriate** | **To ensure essential assets (inc. cultural) are not lost to the community if/when usual funding or other support is lost.** **Opportunity to promote 'the art of the possible' – raise awareness of opportunity** |
| WCC / LEA | 3.3 More Children's Centres linked to extended schools opened | To provide added value to current extended schools programme, improving capacity to reach more families earlier than planned. (Currently 20 in 10 years) |
| Consortium | 3.4 Improved levels of basic skills developed within the community/ workforce | Wiltshire has a poor level of basic skills; it is one of the 4 priorities of the Wiltshire Strategic Board. Employers report a problem recruiting staff with appropriate vocational skills. Possible community use of schools and libraries for extended learning provision. Increase the take up of adult learning opportunities through public libraries. Opportunity to develop the use of the Smartplace community e-learning centres. |
| **Rural Transport Partnership** | **3.5 Established integrated transport infrastructure** | **Access to transport is high score in indices of deprivation. Opportunity to extend use of transport hubs.** |

| LAA Block: Stronger Communities | | |
|---|---|---|
| **Headline Outcome 4. Social Capital, created by building capacity in the community and voluntary sector** | | |
| Reason for choice (unless covered below): In defining a stronger sustainable community, capacity building in communities and with the help of the voluntary sector is essential. Cross cuts to the economic and enterprise block | | |
| **Lead** | **Sub-outcome** | **Reason for choice** |
| **Consortium** | **4.1 A strengthened volunteer infrastructure in Wiltshire** | **To provide an outlet for the Change Up agenda, bringing together multiple VCS bodies that can make a tangible difference in supporting delivery of activities/projects. Baseline of current activity required** |
| **Consortium** | **4.2 Employee volunteering promoted** | **An established method of sharing skills and achieving personal development, that develops social capital and exemplar employers.** **Mandatory indicator to show increase in the number of people recorded as, or reported that they have been, engaged in formal volunteering on an average of at least 2 hours per week over the past year.** |
| Consortium | 4.3 The capacity of faith communities to integrate in the wider community is increased | To add value to existing faith programmes, by extending opportunity to participate in planning and choice, and for the process of planning and choice to be enriched by contributions from faith communities. Links to item 1.3 (Diversity and trans-national workers) |
| **Compact Board** | **4.4 A strengthened infrastructure for VCS sector** | **Current 'Compact' arrangements have weak understanding and require embedding, with opportunity for base lining and research prior to 'Compact Plus' process.** |
| **Consortium** | **4.5 A co-ordinated programme of information and training for community** | **A lack of information and training in community consultation, development, leadership and other skills. Opportunity to build community capacity and social capital.** |

| | partnerships, development trusts, volunteers, activists etc. | |
|---|---|---|

**LAA Block: Economic Development & Enterprise**

**Headline Outcome 1: A network of vibrant strategically significant centres and other market towns meeting the needs of residents and enterprises including the rural hinterland**

Reason for choice (unless covered below): Policy and institutional structures restricting economic development and enterprise development

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
| WSEP | 1.1 Better recognition of the economic development and enterprise needs of Wiltshire. | Government is looking to support and focus economic growth on Principal Urban Areas (PUA). Wiltshire needs to address the potential stagnation of market towns and develop and approach to supporting its strategic centres. |
| WSEP | 1.2 Sites, premises and land provision which satisfies demand. | Lack of suitable sites and premises (including start-up and incubation facilities) and ageing premises. |
| WSEP | 1.3 Planned approach to employment land provision to meet the predicted needs of the economy | Employment land may be identified but it cannot be unlocked because it is held by developers. |

**LAA Block: Economic Development & Enterprise**

**Headline Outcome 2: More competitive business base operating within a culture of innovation**

Reason for choice (unless covered below): Industrial activity in the Wiltshire economy has not restructured in a way to enable it to remain competitive in the long term

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
| WSEP | 2.1 Support the development of a culture of innovation across business sectors. | Lack of innovative activity within businesses. |
| E-Wiltshire | 2.2 Wiltshire businesses able to operate and be competitive in the marketplace. | 65% of businesses have not taken up broadband and there is limited use of e-technologies. |
| LSC | 2.3 Higher education provision in Wiltshire. | Lack of higher education provision in Wiltshire and few graduate job opportunities. |
| draft | 2.4 Improve the profile of the arts and culture sectors | Untapped potential for the sector to contribute to broadening the economic and cultural base of the county. [wording to be confirmed] |

**LAA Block: Economic Development & Enterprise**

**Headline Outcome 3:** Ensure that current and potential workforce is effectively developed and supported to meet labour market demands whilst ensuring equality of opportunity for the disadvantaged and other under-represented groups

Reason for choice (unless covered below): Capacity for growth within the Wiltshire economy is constrained through the labour market failing to engaged with disadvantaged groups.

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
| JC+ | 3.1 Equality of opportunity in the workforce for disadvantaged groups. | Economic exclusion of a significant number of people of working age. |
| JC+ | 3.2 Transnational workers fulfilling their economic potential through entering the labour market at the appropriate level to their qualifications. | Transnational workers entering the local economy at the wrong skills level. |
| JC+ | 3.3 Economically inactive supported in entering the labour market | Tight labour market resulting in recruitment difficulties along the skills spectrum impeding the development of growth sectors. |
| JC+ | 3.4 Better utilization of skills amongst the over 50s. | An ageing population structure resulting in fewer young people entering the labour market. |

| LAA Block: Economic Development & Enterprise | | |
|---|---|---|
| **Headline Outcome 4: Flexible and responsive locally resident workforce meeting current skills needs and anticipated future skills needs of employers.** | | |
| Reason for choice (unless covered below): Capacity for growth within the Wiltshire economy is constrained. | | |
| **Lead** | **Sub-outcome** | **Reason for choice** |
| **LSC** | **4.1 Better skills base to act as platform for employability.** | **There are significant numbers of working age people with poor basic skills (literacy, numeracy and IT skills).** |
| **LSC** | **4.2 Flexible and response resident workforce.** | **Skills gaps amongst operative and first level supervisory occupations (level 2& 3).** |
| LSC | 4.3 Business leaders with the knowledge and skills to maximize their business operations. | Lack of management and leadership skills. |

| LAA Block: Economic Development & Enterprise | | |
|---|---|---|
| **Headline Outcome 5:** Greater entrepreneurial activity to effect local purchasing solutions. | | |
| Reason for choice (unless covered below): Capacity for growth within the Wiltshire economy is constrained. | | |
| Lead | Sub-outcome | Reason for choice |
| WSEP | 5.1 Greater entrepreneurial activity in the social economy. | Need to improve entrepreneurial activity in the social economy among third sector organisations (i.e. the social enterprise, voluntary and community sectors. |
| WCC | 5.2 Support SMEs to form and operate as consortia | Limited local purchasing |
| WCC | 5.3 Greater local public sector procurement of goods and services. | Limited local public sector procurement of goods and services. |

| LAA Block: Economic Development & Enterprise | | |
|---|---|---|
| **Headline Outcome 6:** Business case promoted effectively. | | |
| Reason for choice (unless covered below): Policy and institutional structures restricting economic development and enterprise Development | | |
| Lead | Sub-outcome | Reason for choice |
| WSEP | 6.1 Business case promoted | Effective engagement of businesses and business representatives at a strategic level is required |

| LAA Block: Economic Development & Enterprise | | |
|---|---|---|
| **Headline Outcome 7: Competitive Tourism Businesses** | | |
| Reason for choice (unless covered below): Capacity for growth within the Wiltshire economy is constrained. | | |
| **Lead** | **Sub-outcome** | **Reason for choice** |
| **DMP** | **7.1 More competitive tourism businesses balancing the environment, communities, industry and visitor satisfaction while earning long term economic and social benenf9it for Wiltshire** | **Need to maximise the potential of the tourism asset to the Wiltshire economy by increasing individual visitor spend through a higher valued offer.** |

| LAA Block: Economic Development & Enterprise | | |
|---|---|---|
| **Headline Outcome 8: More globally competitive, sustainable businesses within the food and farming sector** | | |
| Reason for choice (unless covered below): Industrial activity in the Wiltshire economy has not restructured in a way to enable it to remain competitive in the long term | | |
| Lead | Sub-outcome | Reason for choice |
| CLBI | 8.1 More robust food and farming sector businesses. | Changes to CAP support for the agricultural sector has increased the exposure of local businesses to markets. |
| CLBI | 8.2 Increase in innovation, diversification and business start up and survival rates | Regional support framework for the agricultural; sector does not take into account the Wiltshire industry profile |
| **CLBI** | **8.3 Increase in local trading thereby reducing negative environmental impacts** | **Changes to CAP support for the agricultural sector has increased the exposure of local businesses to markets.** |

| LAA Block: Environment |
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**Headline Outcome 1: Improved waste efficiency through minimising the rate in growth of household waste arisings and maximising the total tonnage of household waste recycled and composted.**

Wisb has chosen waste efficiency as one its four issues to champion, with the aim 'to become the most waste efficient county by 2014'. Forecast growth in waste is unsustainable (economically and environmentally) and is a significant contributor to climate change. Waste reduction initiatives tackle the problem at source, one of the underpinning principles of the LAA.

The community strategy recognises household waste as a key issue, stating Wiltshire should 'take measures to minimise waste, promote reuse, recycling and composting'.

The outcome meets several of the checklist criteria as it will: draw in more support and commitment from Government to this local issue; build greater VCS engagement; offers good prospects for better ways of working, enhancing service delivery; help us to achieve the LPSA stretch target on waste; and will make a significant contribution to sustainability in Wiltshire.

The outcome targets will be SMART and will be set in accordance with the Joint Municipal Waste Management Strategy 2006 (covers 2005-2020), the Wiltshire Waste Partnership's Business Plan and the LPSA 2 stretch target.

Waste efficiency crosses over in to many of the other areas of the LAA. Opportunities for synergy include: increasing community involvement and opportunities for volunteering (stronger block), working with the C&YP's block on young people's awareness of environmental issues, increasing opportunities for community involvement for older people, reducing crime and perception of crime (fly-tipping) through promoting reuse and recycling of bulky waste.

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
| Wiltshire Waste Partnership | 1.1 Reduced growth in total household waste arisings. | See outcome rationale above, plus this is an LPSA 2 stretch target (priority 7 'reduce growth in household waste'). This is also a mandatory outcome. |
| Wiltshire Waste Partnership | 1.2 Increased re-use, recycling and composting of household waste. | See outcome rationale. |

| LAA Block: Environment |
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**Headline Outcome 2: Protect, maintain and enhance the County's biodiversity.**

This outcome will make a significant contribution to sustainability in Wiltshire, recognising our dependence on natural resources and biodiversity for our own survival. The outcome will also draw in more support and commitment from Government to this local issue; build greater VCS engagement; and offers good prospects for better ways of working leading to enhanced service delivery.

The outcome addresses several of the environmental issues highlighted in the community strategy (ongoing fragmentation of habitats, landscape issues and land management capacity).

The outcome targets will be SMART and will be set in accordance with the Wiltshire Biodiversity Action Plan and other relevant strategies.

Access to a rich and diverse environment is recognised to be beneficial to our mental and physical wellbeing. The activities associated with this outcome provide opportunities for volunteering and community involvement. The outcome also links to the economy as it seeks to maximise the landscape management and biodiversity benefits for Wiltshire of the recent Common Agricultural Policy reforms. This outcome therefore links to all other LAA blocks.

| Lead | Sub-outcome | Reason for choice |
|---|---|---|
| Natural England, WWT and WCC | 2.1 More rapid progress towards delivery of BAP actions and targets | The Wiltshire BAP lists all the agreed priority actions and targets for biodiversity in the county. Actions and targets have been agreed by members of the Wiltshire BAP Forum, and link to regional and national priorities. |
| AONB partnerships | 2.2 Increased number of landscape scale projects. | Landscape scale projects address the crucial issue of fragmentation of habitat, and help wildlife adapt to climate change. These projects also help to meet the vision set out in the SW Nature Map (part of the Regional Spatial Strategy). |
| WWT | 2.3 Improved the condition of protected sites. | Protected sites represent the best remaining fragments of habitat. Unlike SSSIs and SACs, the county's 1,500 Wildlife Sites are not protected in legislation and many lack suitable management. |
| WSBRC | 2.4 Increased knowledge and awareness of biodiversity | All decisions, whether planning related or targeting work, must be informed by best available knowledge. The WSBRC maintains records of all designated sites as well as nearly one million species records |
| Natural England | 2.5 Better protection and enhancement of wildlife through the planning process | Significant gains for wildlife can be linked to new development, and wild space has been shown to impact positively on quality of life. |
| Natural England | 2.6 Introduction of new species | Enhance biodiversity must include reintroducing species that were once part of the county's natural heritage, especially where it can be shown that these species have a beneficial effect on wildlife habitat. |

| LAA Block: Environment | | |
|---|---|---|
| **Headline Outcome 3: Reduced emissions of greenhouse gases.** | | |
| Climate Change is a global issue relevant to us all and is an increasingly important issue of concern raised by local people. Reducing Wiltshire's greenhouse gas emissions through improving energy efficiency and delivery of appropriate local renewable energy generation will help combat climate change and also benefit the local economy and people's health (e.g. affordable warmth). The community strategy states the need to 'address climate change by reducing CO2 emissions through the adoption of energy efficiency, and renewable energy approaches'. | | |
| The outcome meets several of the checklist criteria as it will: draw in more support and commitment from Government to this local issue; build greater VCS engagement; offers good prospects for better ways of working, enhancing service delivery; and will make a significant contribution to sustainability in Wiltshire. | | |
| The outcome targets will be SMART and in line with the Wiltshire & Swindon Renewable Energy Action Plan, Wiltshire & Swindon Affordable Warmth Strategy, the Wiltshire Strategic Plan and South West Low Carbon Housing & Fuel Poverty Strategy & Action Plan. | | |
| This outcome crosses over to almost all of the other blocks, with potential for cross fertilization with C&YP, health, stronger communities and the economic and enterprise block. | | |
| **Lead** | **Sub-outcome** | **Reason for choice** |
| Wiltshire Wildlife Trust | 3.1 Improve energy efficiency. | See rationale for outcome above. |
| Wiltshire Wildlife Trust | 3.2 Increase use of renewable energy resources. | See rationale for outcome above. |